



Semi-sesquicentennial of mecheng@ IISc Distinguished Seminar Series



Titan Company: Leveraging Technology in the Fast-Changing World of Lifestyle

Mr. Bhaskar Bhat

Retired Managing Director of Titan Company Limited

June 9, 2021 at 4:00 PM IST

Meeting link: <https://tinyurl.com/22tx2ppv> (MS Teams)

ABOUT THE SPEAKER

Mr. Bhaskar Bhat retired on 30th September 2019, after serving as Managing Director of Titan Company Limited from April 2002 to September 2019. Bhaskar graduated in Mechanical Engineering from IIT Madras and completed his PGDBM from IIM Ahmedabad.

Bhaskar began his career in 1978 as a Management Trainee at Godrej & Boyce Manufacturing Company. After spending five years with Godrej, he joined Tata. After that, he was associated with Titan Company Limited till retirement.

Titan Company Limited, under Bhaskar's leadership, enlarged its portfolio and extended its market to Eyewear, Accessories, Fragrances and Sarees. The market cap of Titan Company grew to 13 Billion USD in 2019 and is now the second largest in the Tata Group.

Bhaskar is the Chairperson of the Board of Governors in the National Institute of Technology, Tiruchirappali. He is a member of the Governing Councils of TA Pai Management Institute, SDM Institute of Management and the National Institute of Design. He is a Board Member of IITM Pravartak Technologies Foundation. He has been conferred the Distinguished Alumnus Award at IIT Madras and IIM Ahmedabad.

Bhaskar is also a Director in Tata Sons, Titan and Trent and Chairman of the Board of Rallis India and Tata SIA (Vistara). He is also an Independent Director in Bosch India Ltd.



Session chair: Dr. C. V. Natraj, SID@ IISc